FinTechful

YOUR CITY. YOUR GROWTH. YOUR PLATFORM.

32 CITY HUBS • ONE CONNECTED ECONOMY

A stronger local economy, built city by city.

A digital local ecosystem connecting professional expertise, practical tools, and referrals—so more value can circulate close to home.

CITY-BUILDING PARTNERS • FOUNDING 50 MEMBERS

Local expertise is everywhere. The connections are fragmented.

People and organizations create value locally, but discovery and opportunity often happen in separate places.

01 DISCOVER

People search across disconnected directories, social feeds, and referrals.

02 BE SEEN

Independent professionals and local firms compete for attention one channel at a time.

03 FIND SUPPORT

Funding, business tools, and practical guidance can be difficult to navigate together.

04 REFER WELL

Useful introductions depend on who already knows whom.

The opportunity: **make local discovery, participation, and referrals reinforce one another.**

One city hub. Many parts of the local economy.

FinTechful organizes related services and opportunities around the city people already live and work in.

LOCAL DISCOVERY

Expertise meets need.

A shared city-level entry point.



CONNECTED VALUE

Referrals move locally.

Connect through referrals.

Financial services • Career and health growth • Home services • Business tools • Embedded finance

A practical path from discovery to action.

The experience is designed to help people move from “Who can help?” to a useful next step.

01

DISCOVER

Explore local professionals, businesses, and resources.

02

UNDERSTAND

Review a profile, service focus, or available offer.

03

CONNECT

Contact an eligible listing or submit a LeadFlow inquiry.

04

CONTINUE

Follow up, share a useful referral, and return as needs evolve.

LIVE TODAY: LEADFLOW INQUIRY

LeadFlow lets a resident describe a need and send an inquiry to relevant local professionals.

Built for the people who make a city work.

One connected network can serve both sides of the local relationship.

A FOR PEOPLE SEEKING HELP

Find local expertise across financial services, career and health growth, home-related services, and business support.

Use profiles, offers, practical resources, and inquiry tools to decide what to do next.

B FOR PROFESSIONALS & BUSINESSES

Present your work with a hand-crafted profile. Add visibility and tools through optional paid plans. Share useful offers and receive inquiries or eligible referral opportunities.

The goal is useful participation—not another pay-per-lead marketplace.

One city. One first position.

#01

THE FIRST CITY SEAT

One #01 position in each city.

32 hubs. 32 first positions. Only one is #01 in any city.

A PERMANENT NUMBERED POSITION

Leading visibility and distinction across the city hub.

01 Priority presence across the city hub visitor journey

02 A featured, hand-crafted profile

03 Lifetime Pro+ access

04 **One-time $1,000 membership. No renewal.**

The designation remains with the member permanently.

FOUNDING 50 STRUCTURE

A numbered roster, with position-based tiers.

Each city roster has 50 permanent numbered positions. Earlier positions retain stronger eligible referral shares.

#01–#20

CHARTER FOUNDER

Permanent roster position

#21–#35

CITY PIONEER

Permanent roster position

#36–#50

CITY BUILDER

Permanent roster position

THE MEMBERSHIP

One $1,000 payment • Lifetime Pro+ • No renewal

Position determines commission tier. Referral earnings depend on eligible activity and are not assured.

FOUNDING MEMBER ECONOMICS

How participation can create additional value.

Illustrative first-year activity for a Charter Founder: two memberships and three funded business referrals.

FOUNDING 50 REFERRALS

$600

2 memberships × $1,000
× 30% Charter Founder share

Paid Founder memberships assumed.

FUNDED BUSINESS REFERRALS

FUNDED AMOUNT	FINTECHFUL GROSS	FOUNDER SHARE · 50%
$75,000 · 1%	$750	$375
$125,000 · 1.25%	$1,562.50	$781.25
$200,000 · 1.5%	$3,000	$1,500

50% applies to FinTechful's gross lender commission, not the loan.

ILLUSTRATIVE FIRST-YEAR COMMISSIONS

$600 memberships + $2,656.25 funding

$3,256.25

Hypothetical calculation, not actual or typical earnings. Referrals are optional; actual earnings may be $0.
Payment depends on eligible activity, referral attribution, lender payment to FinTechful, and program terms.

Local builders turn a city hub into a real network.

The strongest start comes from credible people who know the city and can help the right participants find one another.

01 CONNECT

Make thoughtful introductions to professionals and organizations.

02 CURATE

Help identify credible local participants and useful services.

03 AMPLIFY

Build awareness through existing relationships and local channels.

Partner arrangements are being shaped. Start with a conversation about the city, the work, and mutual fit.

Built and live. Still early enough to shape.

The infrastructure is in place; city participation and usage are at the beginning of their growth curve.

32

city hubs added

As of Nov 3, 2026

01

Founding 50 #01 claimed

Salt Lake City

LIVE

LeadFlow inquiries

Available in the platform

We’re sharing the stage plainly: the opportunity is to help build participation, not to buy into a proven traffic or revenue result.

FinTechful

THE NEXT CHAPTER IS LOCAL

Help build what your city can become.

Join the conversation—as a city-building partner or as the first Founding 50 member in your city.

EXPLORE THE #01 SEAT

fintechful.com/founding-50/number-one

START A CITY-BUILDING CONVERSATION

fintechful.com/contact